



ArkenSites

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BRAND QUESTIONNAIRE

Creating a website that delivers good content and feels genuine all starts with the company who the website is about. For us at ArkenSites, the more we know about you, the better! Below are a few questions we'd love to have answered by you before we dive into a website with you.

1

Who are you, and how long have you been in business?

2

What service or product does your business provide?

3

Who (what demographic) is your product/service for?

4

Where do you provide your services or sell your product?

5

What sets you apart from your competition?

These are all questions we usually ask new clients. You can have your answers ready for when we meet for the first time, or you can email them to us directly ahead of time if you'd like.

We can't wait to get to know you and your business better!